



## Report on Seminar on Intellectual property Rights as a tool of Women's Empowerment

The seminar on Intellectual Property Rights (IPR) as a tool of women empowerment was organized by IQAC, Shahid Matangini Hazra Government General Degree College for Women, to explore the intersection of gender equality and intellectual property. It aimed to shed light on how women can leverage IPR to assert their rights, foster innovation, and promote economic empowerment.

### Key Takeaways:

#### **1. Understanding Intellectual Property Rights (IPR):**

The seminar began with an overview of different types of intellectual property rights, including patents, trademarks, copyrights, and trade secrets. Participants gained insights into the significance of IPR in protecting innovations, creative works, and brands.

#### **2. Challenges Faced by Women:**

Speaker, Shri Nabendu Sekhar Kar highlighted the unique challenges faced by women in accessing and benefiting from intellectual property protection.

Issues such as gender bias in patenting, lack of access to resources, and limited awareness of IPR among women entrepreneurs were discussed.

#### **3. Case Studies and Success Stories:**

Real-life case studies and success stories were shared to illustrate how women have effectively utilized intellectual property to advance their careers and businesses. Examples included female inventors securing patents, women artists protecting their creative works, and female entrepreneurs building successful brands through trademark registration.

#### **4. Policy and Legal Perspectives:**

The speaker also provided insights into existing policies and legal frameworks aimed at promoting gender equality in intellectual property. Discussions centered on the need for inclusive policies, capacity-building initiatives, and support mechanisms to address the gender gap in IPR.

**5. Empowerment through Education and Advocacy:** The seminar emphasized the importance of education and advocacy in empowering women to assert their rights in the field of intellectual property. Recommendations were made for educational programs, mentorship opportunities, and networking platforms to support women in navigating the complexities of IPR.

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